



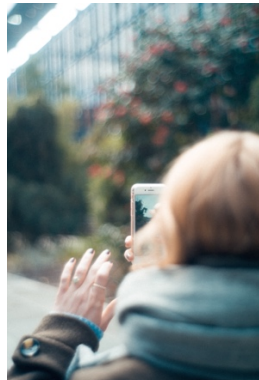
KENT CHARITY TREK

ORGANISED BY KENT SEARCH AND RESCUE

Top 10 Fundraising Tips

Tell Your Story!

Tell people why you care, why are you taking part in this challenge, what it will mean to you for them to sponsor you.

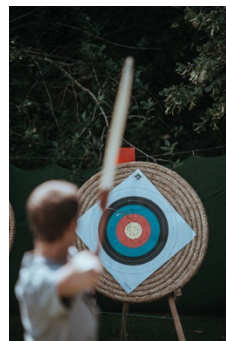


All About the Selfie!

Fundraisers with pictures on their page raise 14% more per photo. A perfect excuse for a #selfie. #KCT2020

Target Practice!

Pages with a target raise 46% more. Aim high and tell the world.

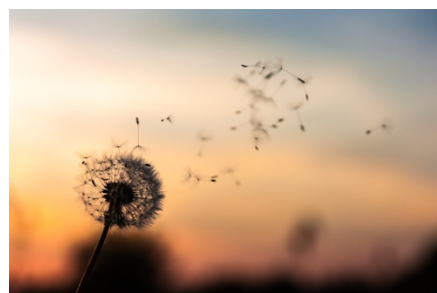


Creative Streak!

Think of interesting ways to get people excited about your fundraising. "If I reach £1,000, I'll take part in the event wearing fancy dress."

Share! Share! Share!

Sharing on Facebook, social media and WhatsApp raises more. Don't be afraid, people want to hear about the good things you are doing. #KCT2020



Email!

There are lots of your friends, colleagues and neighbours who are not on social networks but would love to hear about what you are doing.



Update your page!

Let supporters know how you are doing by updating your page often, they will enjoy following your progress.



Let your Charity know!

Tell the charity so they can help you spread the word. By letting them know you have set up a fundraising page they may be able to share to their social pages and through email.



Encourage Others!

Convince your friends to take part and raise money as well ...as it makes the experience more fun!

It's not over 'til it's over!

20% of donations come in after an event has ended, so make sure you follow up the event with an update about how you did.

